#instaperfect

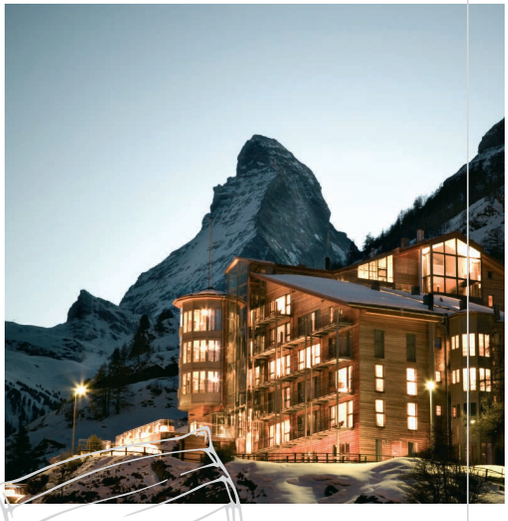
Zermatt. Garmisch. Hallstatt. The most stunning spots in the Alps might not be household names yet -- but that's part of their charm. Whether you go right for the photo-op or want to soak up the view the old-fashioned way, you'll have #TBTs for ages. No filter required!

One of the most photographed panoramas in Austria's town of Hallstatt

1 Zermatt

At the foot of the iconic Matterhorn sits the cozy village of Zermatt. Life here revolves in one way or another around the majestic mountain towering above. With its car-free cobblestone streets and romantic alleyways, this vacation destination has done a remarkable job preserving its original character. For the traveler, unforgettable excursions await.

STAY



You can nearly touch the stars at 3100 **Kulmhotel Gornergrat**, perched above Zermat.
At 10,170 feet, the hotel boasts a library, a restaurant with open fireplaces and stunning views of the Matterhorn.

myswitzerland.com/kulmhotel-gornergrat
myswitzerland.com/the-omnia-mountain-lodge

EAT

Once a mere farmhouse, **Chez Vrony** became an award-winning destination restaurant over the last century. At 6,900 feet, this beloved institution offers unforgettable vistas and hunting lodge coziness.

myswitzerland.com/chez-vrony

DO

The Zermatt Bergbahnen AG takes visitors right to Europe's highest mountain station, and an array of breathtaking hikes around the Stellisee, Grindjisee, Grünsee, Moosjisee, and Leisee lakes.

myswitzerland.com/ermatt-blauherd
myswitzerland.com/glacier-paradise

TopTip

See the famed Blacknose Sheep

On Wednesdays travelers can visit these legendary sheep, in the stable of the Julen family. Learn about these fascinating animals and the local agriculture while enjoying some local cheese, meat, and a glass of wine.

myswitzerland.com/glacier-paradise

2 St. Moritz

St. Moritz is the birthplace of Alpine winter tourism. It first became famous for its mineral springs, which long ago established the town as a summer spa resort. Today guests come for the Alpine lifestyle, the top-tier restaurants and hotels, and terrific shopping along the Via Serlas. You can also find local specialties like the beloved Engadine nut tart around the corner.

STAY

Carlton Hotel St. Moritz is a leading luxury property with free butler service.
Hotel Steinbock in Pontresina, a 17th century Endagine-style house, was built as a trader's stop-off.

myswitzerland.com/carlton-hotel
myswitzerland.com/hotel-steinbock

EAT

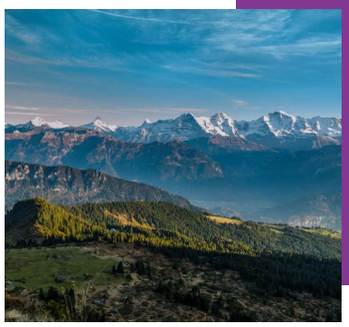
Talvo might just be the best gourmet restaurant in Upper Engadine.
The three restaurants of **Hotel Giardino Mountain** serve culinary surprises with Mediterranean and Asian influence.

myswitzerland.com/joehri-s-talvo
myswitzerland.com/stchotel

DO

St. Moritz is criss-crossed with **mountain biking** trails that are perfect for beginners and experts.
The Swiss National Park, founded in 1914, is the oldest in the Alps and worth a visit.

myswitzerland.com/holiday-destinations/st-moritz
myswitzerland.com/the-swiss-national-park



TopTip

Our largest ibex colony

No Alpine tour is complete without a visit to the region's unique flora and fauna. Take a guided tour with Christine Salis above Pontresina around the Piz Albris and see the largest ibex colony in Switzerland.

myswitzerland.com/engadin

3 Garmisch

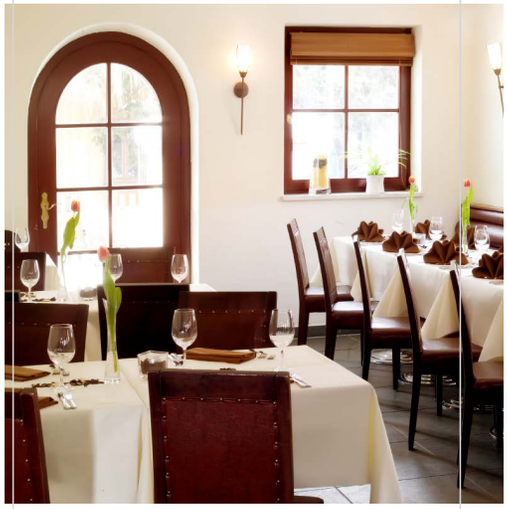
An hour south of Munich lies Garmisch-Partenkirchen. Encircled by the majestic Alps, the picturesque town delivers a stunning panorama in every direction. With its distinctive Bavarian architecture and mellow pace, life in this valley feels like another world. For an astonishing view over the Alps, conquer the peak of the Zugspitze, Germany´s highest mountain. Truly a place where no filter is needed!

STAY

Das Kranzbach, an original English country house, perfectly combines modern design with coziness. The romantic 5-Star hotel **Schloss Elmau** is framed by dramatic peaks, whispering forests, and rushing streams.

daskranzbach.de
schloss-elmau.de

EAT



At the **Glaciergarden** enjoy local cuisine while gazing out at the eternal ice of the Zugspitze Glacier. **Koch´s Restaurant,** meanwhile, serves sustainable and organic dishes with fresh ingredients.

zugspitze.de/gletschergarten
kochs-garmisch.de

DO

Brave the **AlpspiX** viewing platform and you'll enjoy unrivaled views of the Alps. The gardens of the **Linderhof Castle**, built in 1867, offer a less adrenalized experience – but no less stunning views.

zugspitze.dealpspix
schlosslinderhof.de

TopTip

Atelier Alpenterieur

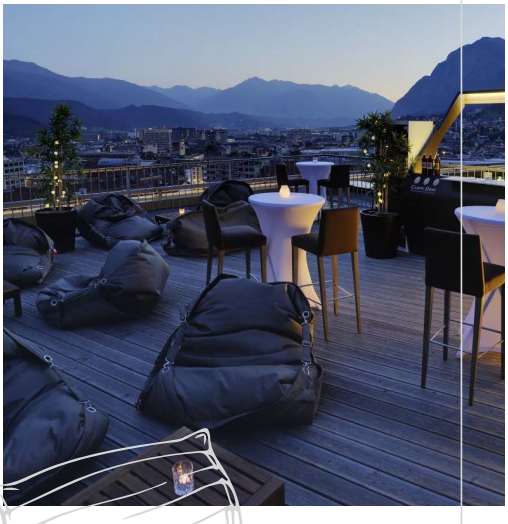
Alpine pop artist Bernhard Rieger walks a fine line between provocation and harmony. His Alpenterieur work combines simple mountain living with modern design – and in doing so captures a balance that marks so much of the region.

www.alpenterieur.com

4 Innsbruck

It takes some serious neck craning to fully appreciate the Nordkette mountains, a limestone massif that looms above Innsbruck. It rises over the gingerbread-house facades of the Old Town with colossal grace. Whether the mountains are peeking over the shingles of the Golden Roof or below you on a visit to Zaha Hadid's Bergisel ski jump tower, Innsbruck's panorama defines and envelops the region.

STAY



The Nala Boutique Hotel is colorful, artsy, and ridiculously photogenic. Snap away in the quirky hotel garden, then head to the **aDLERS Design Hotel** for amazing views from the rooftop terrace.

nala-hotel.at
adlers-innsbruck.com

EAT

Swarovski's Daniel Crystal Worlds is architecturally arresting and a food critic's favorite. **Cafe Immerland's** snacks and pastries are so pretty you have to take a picture before digging in.

kirstallwelten.swarovski.com
immerimmerland.at

DO

Innsbruck's medieval core is beyond stunning, but go to **Ambras Castle** for a mix of visual art and history. Take the **Nordkette cable car** up to Seegrube station for a bird's eye photo of the city.

schlossambras-innsbruck.at
nordkette.com

TopTip

Tirolean Speck

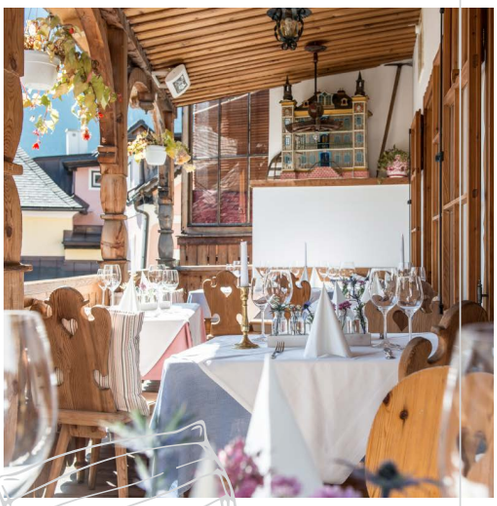
Don't leave Innsbruck without trying some Tirolean cured bacon from Handl Tyrol, which can be enjoyed in dumplings, or inside the local Vinschgerl flatbread. Check out the Tiroler Speckeria, offering traditional speck.

speckeria.at
handltyrol.at

5 Hallstatt

How did a tiny community in SalzburgerLand become one of the most photographed places in Austria? Probably because Hallstatt, a 750-person hamlet, looks like a nostalgic postcard come to life. The village sits on vast, tranquil Hallstättersee lake and is nestled between forested mountains. A single church spire rises from the farmhouses, its reflection shimmering in the water. Head to the outlook just north of Hallstatt for the classic panorama.

STAY



Enjoy the sunny rooms and spa area. **Heritage Hotel Hallstatt** occupies the oldest building in the village. Enjoy the sunny rooms and spa area. **Seewirt Zauner** has beautiful wood accents throughout and an acclaimed restaurant.

hotel-hallstatt.com
seewirt-zauner.at

EAT

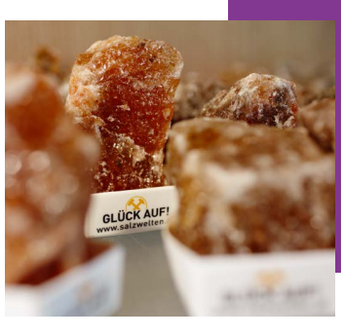
The terrace at restaurant **Bräu Gasthof** is a popular spot for photos, thanks to lake views and glowing lanterns. **Höllwirt** serves fresh-caught fish from the region in a traditional Austrian setting.

brauhaus-lobisser.com
hoellwirt.at

DO

For a fresh perspective on Hallstatt, explore the lake on a traditional punting boat called a **Fuhr**. Another panorama waits at the **Sky Walk,** a lookout 1,100 feet above the village.

im-salzkammergut.at
dachstein.salzkammergut.at



TopTip

Salt: The White Gold

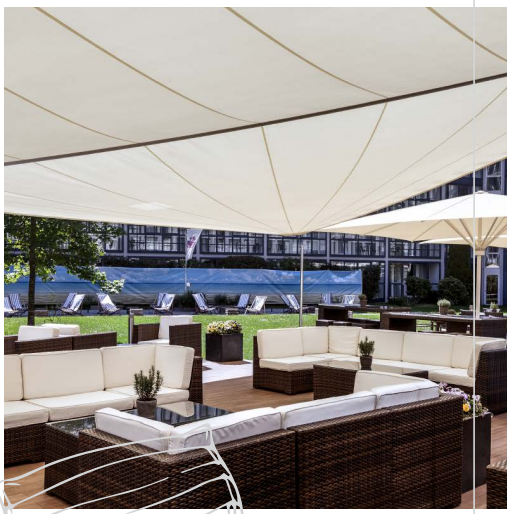
The people of Hallstatt began mining salt around 1500 BC. Take home a piece of ancient history in the form of original Salzkammergut salt. Locals call it "white gold" because it used to sustain the region's economy.

dachstein.salzkammergut.at

6 Munich

With its modern international airport, Munich is the gateway to the German Alps. Here in the Bavarian capital, modern design melds with timeless traditions to create a unique charm that can only be found in the country's third-largest city. Discover Munich´s fascinating history and its cosmopolitan lifestyle, which are known and imitated all around the globe.

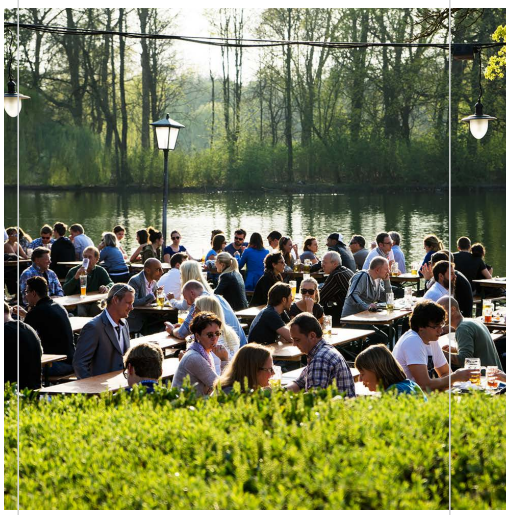
STAY



Longing for a luxury timeout? The 5-star **Hotel Münchner Palast** offers exquisite design, contemporary yet classical. **Hotel Pullman**, in the fashionable Schwabing, is just minutes from the city center.

hotel-muenchen-palace.de
pullmanhotels.com

EAT



In the oasis-like English Garden, the **Kuffler Seehaus** is situated right on the banks of the Kleinhesseloher Lake. For original Franconian specialties and wines head to **Alter Hof Restaurant.**

kuffler.de/en/seehaus
restaurant-alter-hof.com

DO

The Andechs Brewery offers a beautiful Benedictine monastery and serves delicious local beer in its Biergarten. The architecturally stunning **BMW World** lets you test drive.

andechs.de/en/brewery
bmw-welt.com

TopTip

Lederhosen Tattoo Artist:

The two Bavarian rabble-rousers Brandner and Kneißl lend their name to the shop, which was opened by Thalhammer in 2015. They also provide the name for the two Lederhosen models, which he has been selling ever since.

brandner-kneissl.bayern

Continue exploring The Alps

www.austria.info/alps
www.germany.travel/alps
www.myswitzerland.com/alps

COPYRIGHT: ZERMATT: Zermatt_matterhorn, Zermatt_theomnia, Zermatt_Fondue, Zermatt_Gorner_Gorge, Zermatt_Blacknosesheep. ST.MORITZ: St. Moritz_muottasmuragl, St. Moritz_HotelSteinbock, St.Moritz_Restaurant Talvo, St.Moritz_-bike, St.Moritz_Steinbock2. GARMISCH: Markt Garmisch-Partenkirchen_JörgLutz, Kranbach Hotel, Kochs Restaurant, Herbert Lechner. INNSBRUCK: Innsbruck Tourism, ADLERs Hotel-Innsbruck, Cafe Immerland, Innsbruck Tourism, Handl Tyrol. HALLSTATT: Oesterreich_Werbung_Weinhaeupl, Hallstatt BrÑugasthof, Chris Unterberger, Oesterreich-Werbung-Peter Rigaud. MUNICH: DZT, Saskia Wehler, Hotel Pullmann Munich, Munich - Eat, Kloster Andechs.