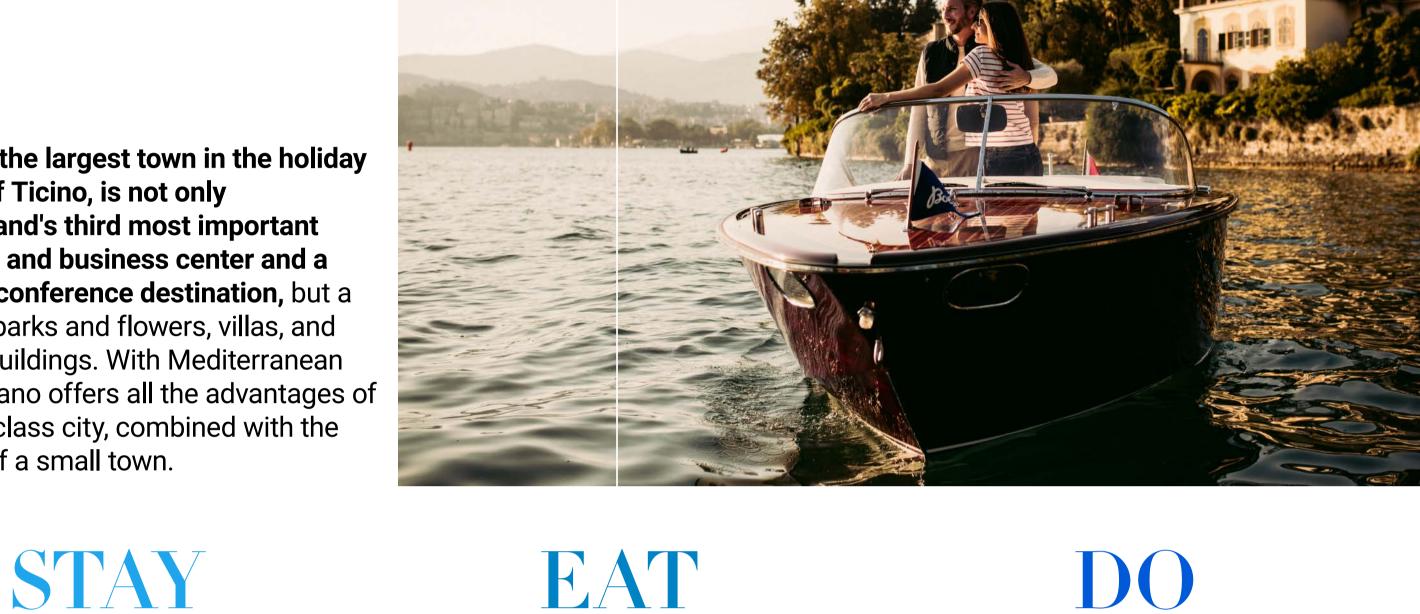




Lugano

Lugano, the largest town in the holiday region of Ticino, is not only **Switzerland's third most important** financial and business center and a popular conference destination, but a town of parks and flowers, villas, and sacred buildings. With Mediterranean flair, Lugano offers all the advantages of a world-class city, combined with the cachet of a small town.



Grand Hotel Villa Castagnola, built

in 1880, was once home to a Russian noble family. The View Lugano Hotel & Spa lives up to its name. Luxurious architecture and spectacular views are among its many charms. myswitzerland.com/villa-castagnola myswitzerland.com/view-lugano-hotel-spa

EAT

Located lakeside, Restaurant Seven Lugano offers wonderful views along with an authentic taste of the Ticino. Ristorante Grand Café Al Porto and its Italian menu is a favorite among locals. myswitzerland.com/seven-lugano myswitzerland.com/gran-cafe-al-porto

Explore the life of Hermann Hesse Hermann Hesse, Nobel Prize-winning 20th-century author, spent 43 years in the Ticino region. Join Regina Bucher, director of the Museo Herman Hesse Montagnola, on a walking

Paradise blooms and views abound at

information boards explain the history

the Monte Arbostora, San Grato's

On the two-mile Olive Tree Trail,

and science of olives and their oil.

myswitzerland.com/parco-san-grato

www.myswitzerland.com/olive-trail

botanical park.



tour through the town and hills he loved. myswitzerland.comholiday-destinations

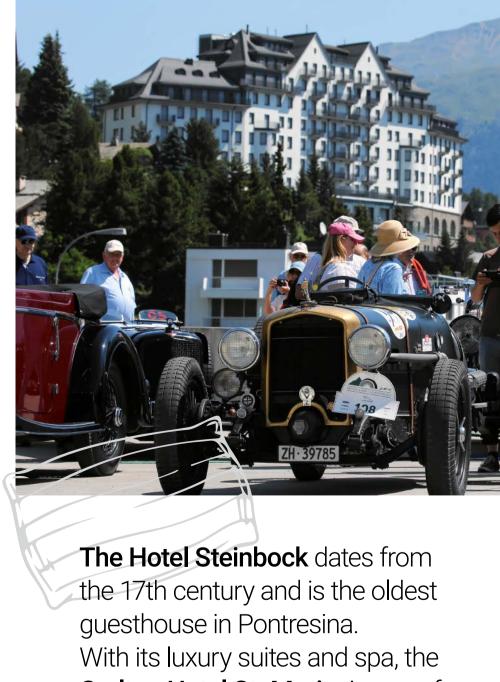
St. Moritz

More than just a holiday resort, St.

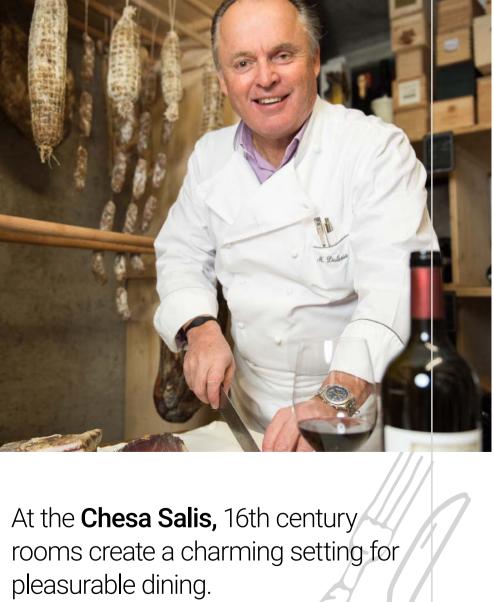
winter tourism and twice hosted the

Moritz is the birthplace of Alpine

Winter Olympics as well as countless other athletic events. Far more ancient is the renown of St. Moritz mineral springs, discovered 3,000 years ago. Early on, pilgrims sought the healing power of the springs. STAY



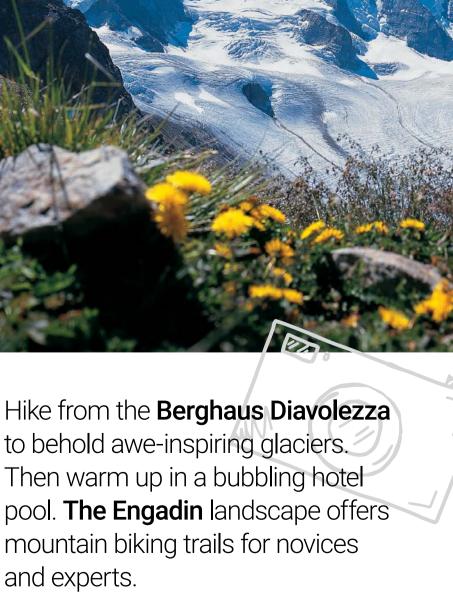
Carlton Hotel St. Moritz is one of the leading hotels in St. Moritz. myswitzerland.com/hotel-steinbock myswitzerland.com/carlton-hotel



EAT

Under chef Martin Dalsass, Talvo is considered the best gourmet restaurant in Upper Engadine. myswitzerland.com/chesa-salis myswitzerland.com/joehri-s-talvo

DO



The largest ibex colony in Switzerland. A variety of Alpine animals and plants are native

to the region around the village of Pontresina and Piz Albris. Most famous are the Alpine ibex. Tour with mountain guide Christine Salis to see the largest colony in Switzerland. myswitzerland.com/destinations st-moritz

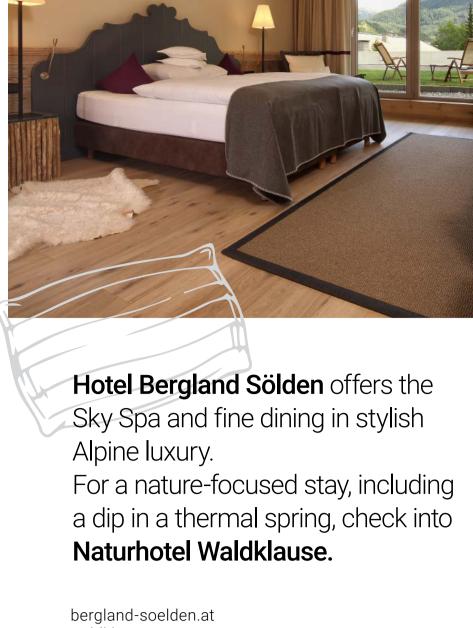
myswitzerland.com/diavolezza

myswitzerland.com/destinations st-moritz

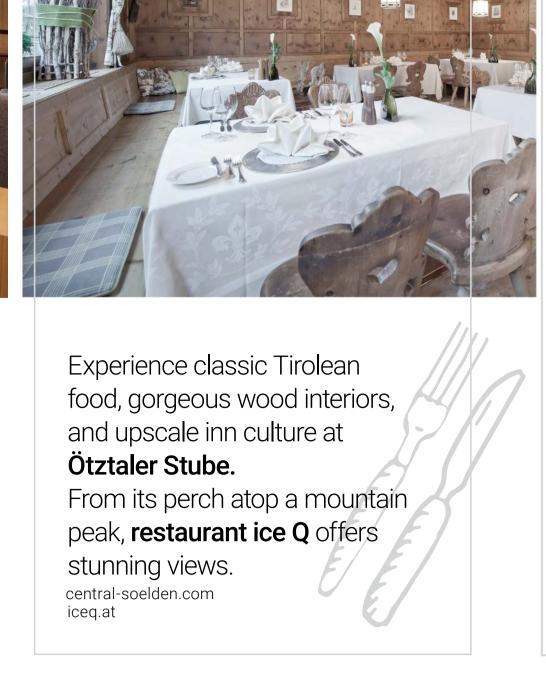
Ötztal The Ötztal valley, tucked in the southern Tirol near the Italian border, offers breathtaking views of

well as a pristine nature experience. Outdoor enthusiasts can choose from hiking, rafting, mountain biking, rock climbing, and trail running. The less athletically inclined can reach the Ötztal's tallest peaks by cable car or explore resort villages. STAY

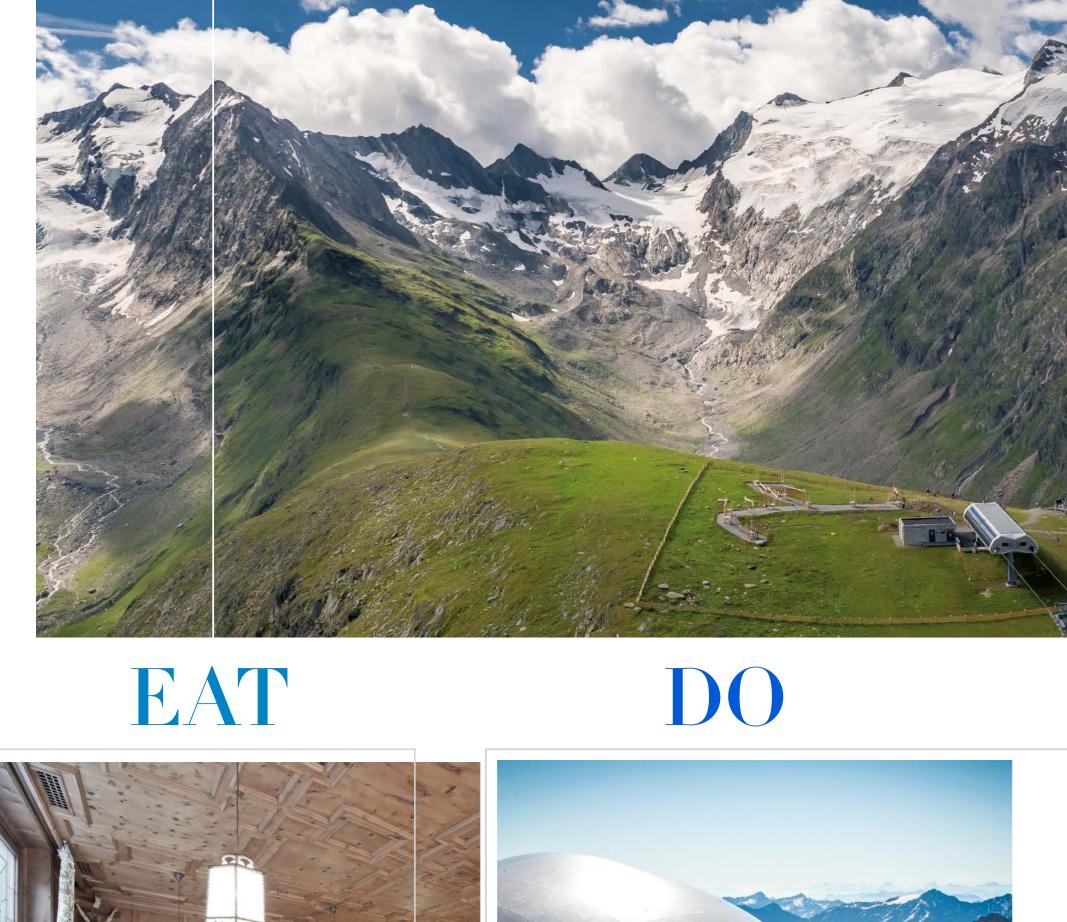
the region's peaks and glaciers as

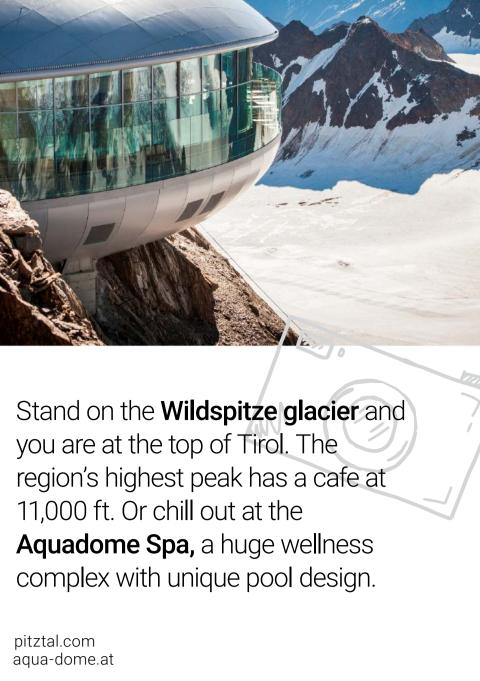


waldklause.at



mountain lodge above Sölden, and be







An Idyll in Tirol's Alps

potatoes, and beef.

gampethaya.riml.com

Hike to Gampe Thaya, a traditional

rewarded with memorable vistas and

Thaya is known for its local apples,

hearty and delicious Tirolean fare. Gampe

architecture celebrates Bavarian traditions. Its festivals showcase local crafts, national costumes, and folk dance. Expect stunning views in every direction, including the remarkable Zugspitze Glacier.

Alps, capped by Zugspitze,

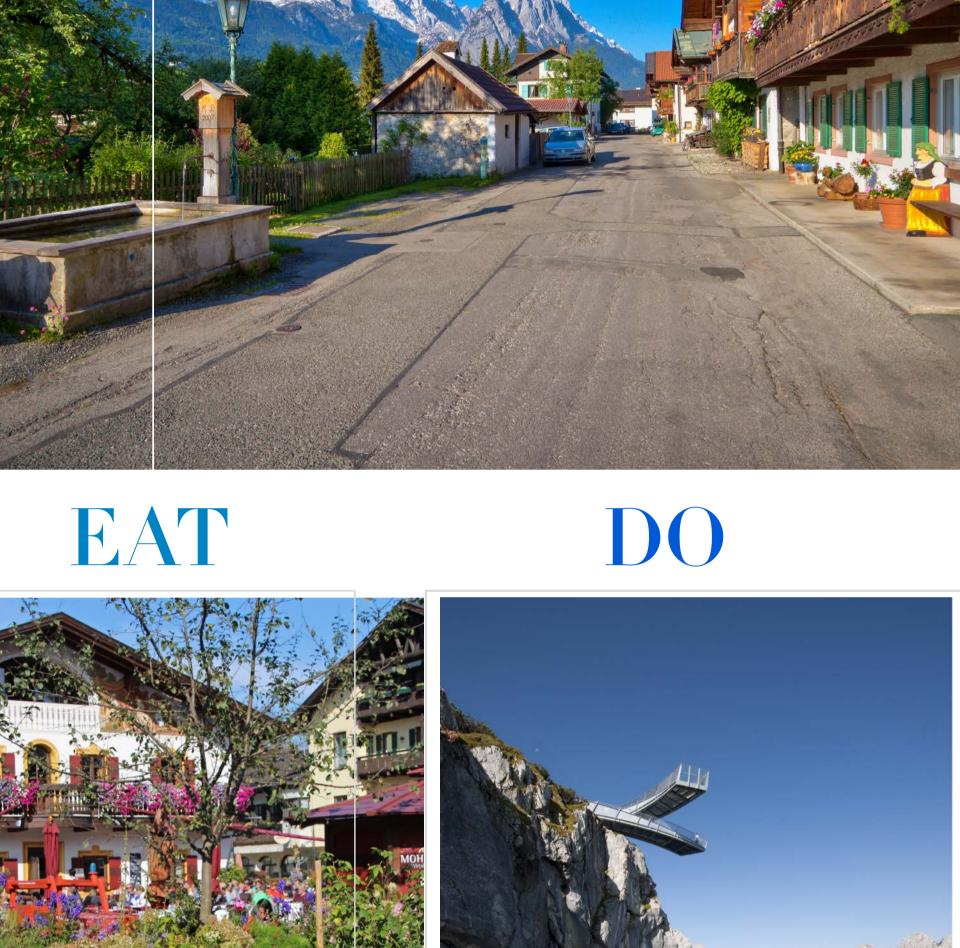
The picturesque town with its quaint

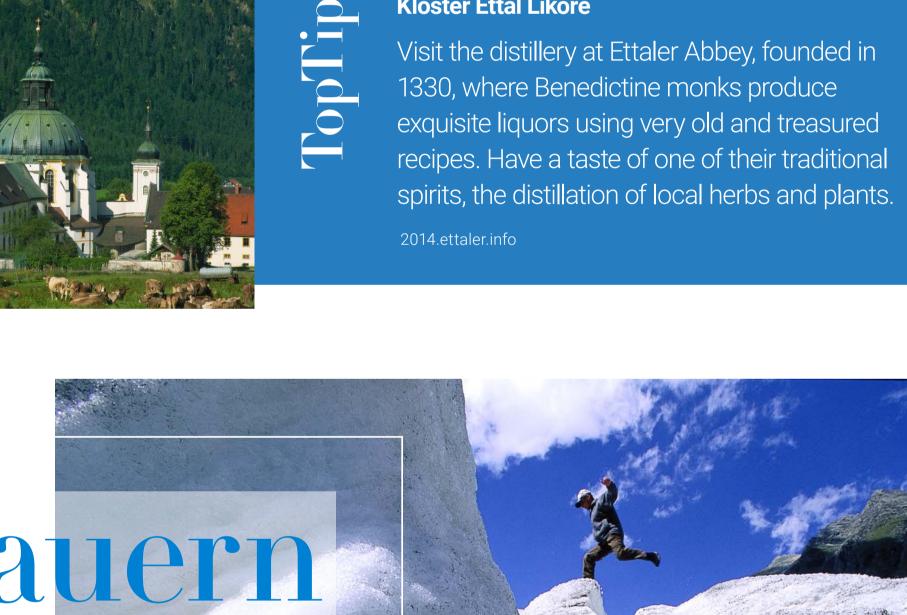
Germany's highest peak.

For ultimate relaxation, stay at the 3-star Garmischer Hof and enjoy its Alpisana Spa. The 5-star hotel **Das Kranzbach** is the only English country house in Bavaria and a special gem in the Alpine town. garmischer-hof.de

daskranzbach.de

Traditional Bavarian dishes and stunning Alpine vistas star at Mohrenplatz restaurant. Enjoy German beer, delicious food, and views of Zugspitze Glacier at Glaciergarden, Germany's highest restaurant. mohrenplatz-garmisch.de zugspitze.de/gletschergarten Kloster Ettal Liköre







each spring and summer. The panorama of the Hohe Tauern national park includes 250 glaciers, which serve as a frozen historical record. Even during the warmest months, their ice shimmers blue and radiates a mystical energy. Mittersill village is the park's central hub. STAY

Lounge by the scenic swimming pond at Landhotel Gut Sonnberghof and be a part of Hohe Tauern's peaceful landscape. At Hotel at Schloss Mittersill you live like royalty in a 16th century castle.

sonnberghof.at

schloss-mittersill.com





DO

Take a hike to the thrilling

views across the Alps.

Alpine design.

zugspitze.de/alpspix alpenterieur.com

AlpspiX platform, breathe in the

Visit Atelier Alpenterieur to see

Bernhard Ludwig Rieger reinvent

crisp air, and enjoy incredible

EAT

Learn about the National Park's plants and wildlife at the interactive and

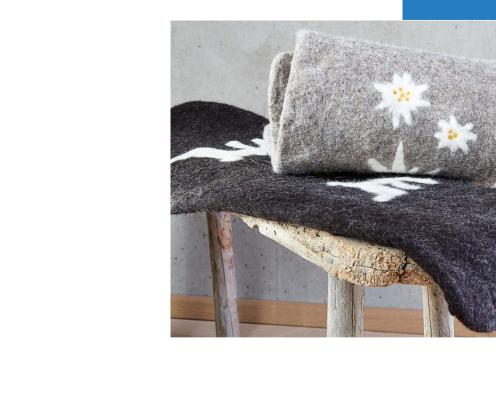
nationalpark.at grossglockner.at In the hands of the women of the Salzburger

high-tech visitor center in Mittersill.

Austria's tallest mountain, on the

Come face-to-face with Großglockner,

winding and scenic High Alpine Road.



Wollstadel, traditional sheep's wool is transformed into classic Alpine textiles. Thick wool socks and Austrian style felt hats make for thoughtful and practical souvenirs. wollstadel.at

Wollstadel Wool

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